

ROUNDMAP™

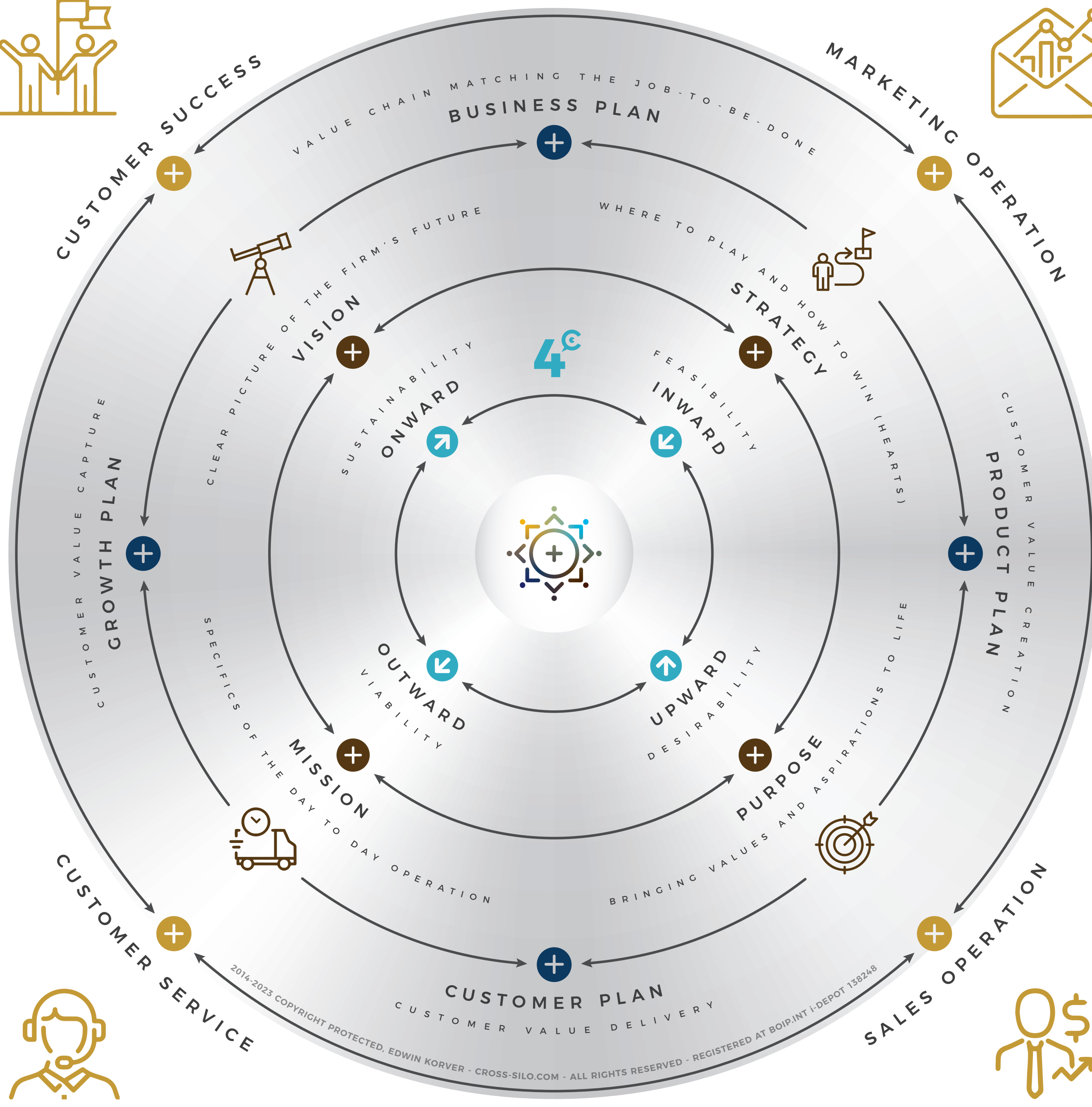
ROUNDMAP™ IS A HOLISTIC, CYCLICAL, AND POSITIVE ORGANIZATIONAL DEVELOPMENT AND CHANGE FRAMEWORK (OCD). POWERED BY A CONTINUOUS REVENUE ENGINE, ROUNDMAP™ PROPELS TOWARD A CUSTOMER-FOCUSED, VALUE-CREATION POWERHOUSE. THE FRAMEWORK INSPIRES TO INVOLVE THE WHOLE HUMAN SYSTEM IN GENERATING NEW OPPORTUNITIES FOR GROWTH.

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ELEVATING

POSITIONING



VALUE CAPTURE



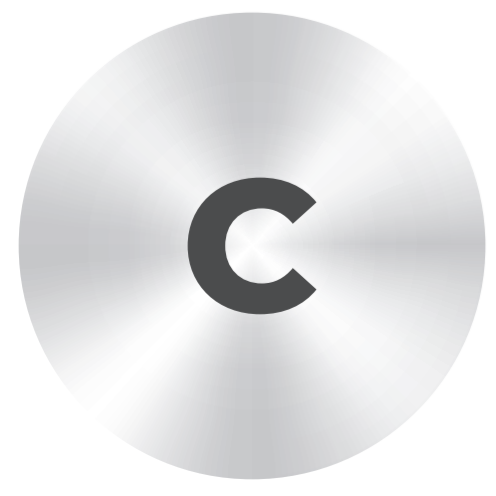
VALUE DELIVERY



SUPPLY SIGNALING



DEMAND SIGNALING



COMMITTING

ACTIVATING

CROSS-SILO+

- ➡ POSITIVE CHANGE (CALMNESS & CLARITY)
- ⊕ MANAGEMENT FUNCTIONS (TRUST & LOYALTY)
- ⊕ LEADERSHIP ROLES (STABILITY & RELIABILITY)
- ⊕ FRONTLINE ACTIVITIES (HAPPINESS & OPTIMISM)