

1 - CULTURAL THINKING

Cultural thinking involves recognizing and understanding the cultural context in which a business operates.

2 - CYCLICAL THINKING

Taking a lifecycle perspective involves recognizing that everything goes through birth, growth, decline, and renewal stages. Executives can anticipate shifts by considering the cyclical nature of industries, markets, and technologies.

3 - DIGITAL THINKING

This viewpoint involves leveraging digital tools, platforms, and processes to drive innovation, enhance customer experiences, and achieve business objectives.

4 - ENVIRONMENTAL THINKING

This viewpoint involves assessing the business's ecological footprint, adopting sustainable practices, minimizing waste and pollution, and incorporating environmental considerations into decision-making processes.

5 - ETHICAL THINKING

Ethical thinking involves ethically evaluating the business entity's actions and decisions. It aims to ensure that the business operates ethically and responsibly internally and externally.

6 - INNOVATIVE THINKING

This viewpoint focuses on fostering a culture of innovation within the business. It involves exploring new ideas, technologies, and approaches to improve products, processes, and services.

7 - LEADERSHIP THINKING

Assessing leadership thinking involves examining vision, strategic decision-making, communication, team-building, and the ability to inspire and motivate others.

12 - SYSTEMS THINKING

This perspective encourages executives to understand the interconnectedness and interdependencies of various elements within a system.

11 - STRATEGIC THINKING

By applying strategic thinking, businesses can develop effective strategies, make informed decisions, and allocate resources wisely to achieve their objectives and gain a competitive advantage.

10 - STAKEHOLDER THINKING

This viewpoint focuses on identifying and understanding the various stakeholders involved in the business, including employees, customers, suppliers, shareholders, and the local community.

9 - POSITIVE THINKING

This approach focuses on identifying and leveraging strengths, assets, and possibilities rather than dwelling on limitations or challenges.

8 - MANAGEMENT THINKING

Management thinking focuses on the processes and practices that facilitate the efficient and effective operation of the business.

